

Press Release



Ipswich Accountancy Firm Recognised as Region's 'One to Watch'



Family-run accountancy firm Avanti Tax Accountants, based in Brightwell, Ipswich, has recently been recognised as one of the region's 'ones to watch' by the government-funded Future50 scheme.

Future50 is a business growth programme designed to recognise 50 of Norfolk and Suffolk's most innovative and entrepreneurial companies, acknowledging the work that they have done to create jobs and become leaders in their sectors.

Established in 1999, Avanti has developed a unique brand of accountancy and business support services for businesses and individuals throughout East Anglia, including their inspirational networking events held in Ipswich and Bury St Edmunds, where local businessmen and women are encouraged to learn, grow and support each other; as well as have a little fun at the same time!

Avanti's ambitious expansion plans, alongside the work they have done in streamlining client processes and their community-minded values, sparked the interest of the Future50 judging panel who announced Avanti's membership in July this year.

Kevin Horne, chief executive of Nwes which delivers the scheme, said: "Future50 companies are looking to create jobs, grow and lead. They are what's exciting about business and they will inspire others to take the first step onto the road to creating a successful company."

Following news of their membership, Victoria Sharp, Managing Director of the Avanti Group (UK) Ltd, was inspired further and has since launched an exciting new Franchise Opportunity for qualified accountants wishing to start their own business.

The Avanti Tax Accountants Franchise was launched earlier this month (September) and offers a proven model for success along with the opportunity for franchisees to recreate the successful Avanti business networking events within their chosen territory.

Victoria said: "We are not your typical accountancy firm and are known for injecting some much needed colour and enthusiasm into the stereotypically 'grey' finance sector. Since day one we have strived to revolutionise the accountancy industry and I couldn't be prouder of my team and the input they have had in getting our business to this point."

She continued: "With the help of Future50 I am looking forward to rolling out our franchise opportunity as well as accelerating our plans for growth which will enable us to continuing giving back to the local community in which we are based - something that is at the core of the Avanti ethos."

Membership of Future50 entitles local businesses to ongoing support in the form of a range of intensive business advice services, mentoring and access to finance.

For more information regarding Avanti Group (UK) Ltd you can visit the website www.avantigroup.uk.com or call 01472 558866.

Those interested in finding out more about the recently launched Avanti Tax Accountants Franchise can also visit www.avantitaxaccountantsfranchise.co.uk.

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Notes to Editors:

Funded in Round 6 of the Regional Growth Fund, Future50 is delivered by Nwes and Archant, with partners Barclays, Birketts, Lovewell Blake and UEA adding ongoing support throughout. For more information, visit www.future50.org.

Avanti Tax Accountants is part of The Avanti Group (UK) Ltd, a firm of Qualified Practicing Accountants & Tax Advisers providing much more than just accountancy and tax advice. Taking clients' interests to heart and striving to be proactive, recommending value added solutions.

By dealing with routine bookkeeping, payroll, accountancy, company secretarial and taxation requirements, valuable time and resources are freed up, allowing businesses to get on and do what they do best – running the business. Their vibrant, supportive business networking events only further adds value for clients with connections to a vast array of experience and knowledge from the many industries that attend.