

OSCAR COMES BEARING GIFTS AS IT CELEBRATES 20 YEARS OF FRANCHISING

OSCAR, the pet food and accessories franchise business, is delighted to be celebrating 20 years in franchising. In this anniversary year 'TWENTY' is the theme as the company is offering 20 successful start up business opportunities a fantastic 20% off a new franchise in 2015.

Resale businesses can also join in the celebrations with a comprehensive telesales marketing campaign to boost existing business.

For anyone considering a career change, now is the time to take a look at what an OSCAR franchise can offer.

Keeping abreast of the industry and having 20 years' experience has helped OSCAR to continually update and improve products and services to ensure a prosperous business. Success has created a network of 90+ franchisees, all of whom will be taking part in the birthday celebrations. To its credit, OSCAR is able to boast both franchisees who have been with them for 20 years and next generation referrals, which extends even more confidence in the products and service.

Twenty years ago, OSCAR decided that pet owners needed to be aware of feeding the correct food to their pets. The range of specialist pet foods and expertise in animal nutrition has provided a very personal service, and they have resolved a multitude of problems for many grateful pet owners.

The complete pet care service provides franchisees with a great opportunity to work from home. Self-employment with flexibility is designed to suit individual lifestyles, with time to still meet customer needs and requirements.

After 20 years of franchising, OSCAR has the experience and all the right ingredients to support a successful business with its tried and tested system that is second to none. Preparing to make a life changing decision can be daunting; however, in an industry with repeat business OSCAR is looking forward to the next twenty years.