

cover story



Carol Stewart-Gill, founder and Chairman of Dublcheck, with franchisees Heather and David

Guaranteed turnover

DUBLCHECK CELEBRATES THE SUCCESS OF ITS FRANCHISEES ON THE COMPANY'S 20TH ANNIVERSARY

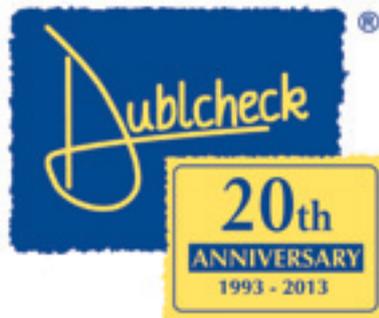
This year marks the 20th anniversary of Dublcheck, one of the fastest growing and most successful franchises in the UK. The leading franchise company celebrated the occasion by hosting a glittering ball to recognise the many achievements of the organisation and its franchisees.

The ball, hosted by founder and Chairman Carol Stewart-Gill, was held in the Leverhulme Stand at the historic Chester Racecourse. Over 120 guests attended the superb occasion and enjoyed a champagne reception, dinner and an evening of entertainment.

DAZZLING PERFORMANCE

Guests were treated to a dazzling performance from world modern jive dance champions and franchisee owners Hazel Surguy-Price and John Lloyd. All enjoyed an outstanding performance from acoustic reggae and Latino style band, Duncan Disorderly & The Scallywags, who had the evening rocking and rolling with everyone dancing until they dropped.

Speaking passionately on the night about the company she founded in 1993, Carol said: "It is fabulous to be sharing the achievements of this



Carol Stewart-Gill: founder and chairman of Dublcheck



wonderful organisation with our franchisees. Success only comes with hard work, grit and determination, and this evening demonstrates the commitment of our franchisees and dedicated head office team."

Dublcheck's ex-franchisee and master of ceremonies, Graham Hey, co-presented a spectacular awards ceremony with Carol. Graham commented: "It is fantastic to see so many successful franchisees collecting awards and joining us for a wonderful celebration. Despite the economic downturn, this organisation is most definitely on the up and up."



Len Donnelly won the prestigious Overall Dublcheck 20th Anniversary Award. Since joining the Dublcheck network over six years ago, Len has amassed an annual turnover in excess of £325,000. To recognise his ongoing growth and outstanding quality service, Dublcheck awarded Len with a holiday for two at the luxurious Bellagio Hotel in Las Vegas.

Dublcheck's success is deep-rooted in its proven business model, which sources contracts for its franchisees throughout the country. With more than 100 franchises in operation, Dublcheck is always looking to attract motivated people to join its national network. With a strong head office team on hand to assist and share knowledge, expertise and experience, franchisees are comprehensively supported from day one. Carol's vision for the future is to build on 20 years of success by entering new markets with master franchisees in Europe, while continuing to attract committed individuals keen to join a thriving organisation in the UK.

Carol congratulated and thanked franchisees for maintaining Dublcheck's values and for providing exceptional customer service standards: "We can't thank our franchisees enough for sustaining our reputation as a high quality and committed organisation. We look forward to even more exciting and prosperous years ahead."

NO SELLING

Dublcheck is the franchise where you don't need to be able to sell. The company obtains all the business

"The commercial cleaning sector is a massive industry worth over £3 billion"

for you, so you know exactly what turnover you will reach. You can start with the minimum turnover of £14,950 per annum if you want to run your business hands on and start small while retaining the security of your current position, or you can purchase up to £500,000 per annum if you want to run a management business. However, there is no upper limit.

The variable investment levels offered by Dublcheck allow franchisees the flexibility to run a hands on business, a partly managed one with some hands on involvement or a wholly managed business, depending on the skills, ambitions and work/life balance requirements.

Whatever your background, investing in a Dublcheck Commercial Cleaning Franchise can make you a success. Dublcheck's approved training programme will make you a professional in your

THE BENEFITS OF DUBLCHECK

- 20 years' experience.
- Low cost entry.
- Invoicing and cash collection.
- Recession proof utility business.
- Low overhead requirement - can operate from home.
- Dublcheck is a UK company that's wholly owned by its founder and chairman.
- Dublcheck has been awarded the 20th fastest growing private company in the UK by Virgin Fast Track and The Sunday Times.
- Professional white collar management franchise or operational franchise.
- Everywhere you look buildings need cleaning.
- Over 100 franchisees in the UK.
- 92 per cent customer retention rate.
- Hundreds of fantastic franchisee testimonials.
- A massive market that keeps on growing.

WHAT DUBLCHECK'S FRANCHISEES SAY

"In 2011 I took my turnover up to £250,000 and I've achieved 10 per cent growth year on year, even through this so called recession."

Larry Bainbridge

"When joining Dublcheck I was attracted to its guaranteed turnover promise and I'm pleased to say the proof is definitely in the pudding."

Graham Coulston Herrmann

"The personal benefits of owning our Dublcheck franchise are fantastic. We have a three year old daughter and, as we work from home, it offers excellent flexibility."

Jolanta Lavernova

"Since I became a Dublcheck franchisee my work/home life balance has improved a great deal. I spend more time with my wife Sue and see more of my six grandchildren - time is precious."

Len Donnelly

field. Having been in the business of setting people up in the commercial cleaning sector for 20 years, Dublcheck knows how to deliver. Not only does the company's head office walk you through a full training course, but it also goes the extra mile and obtains cleaning contracts for you.

"The commercial cleaning sector is a massive industry worth over £3 billion," says Carol. "This is a really exciting opportunity for franchisees because the growth and profit potential can be maximized using the experience, knowledge and systems we have developed. Just think of all those buildings out there that need cleaning."

Dublcheck is the UK's leading franchised commercial cleaning company and has been recognised as the 20th fastest growing company by Virgin Fast Track and The Sunday Times. With over 100 franchisees, Dublcheck is still a wholly owned British company.

"If you put in the effort and follow the Dublcheck system, the rewards are there," says Carol. **MM**

FOR MORE INFORMATION

- For more information call **0800 317236**, email **franchise@dublcheck.co.uk** or visit **www.dublcheck.co.uk**.



Franchisee Len Donnelly won a trip to Las Vegas